**Self-Exercise 2**

Chapter 13

**Submitted to:**

Ms. Maria Khan

**Submitted by:**

Hamza Farooq (2016-CS-122)



June, 2020

**SWOT Analysis for Daemon Robots Limited**

Description:

Daemon Robots Limited is a company which makes robots on large scale. the robots range from surveillance, recon to toys, Home security and automation of household chores.

|  |  |
| --- | --- |
| **Strengths** | 1. The future relies greatly on artificial intelligence. 2. Consistency in work is the demand of the present market. 3. Safety and Health are achieved boundlessly up till now and will be enlarged the benefit for use. 4. Pakistan is one of the finest producers of micro electronics and has a great market for use. |
| **Weaknesses** | 1. The bulky hardware is not easy to manufacture on large scale. 2. The recruitment army has a very different mindset for hiring the creative minds which results a very less amount of robot makers in the industry. 3. Intelligence companies have a restricted performance on such kind of hardware prefabrication. |
| **Opportunities** | 1. The fresh graduates of numerous technical fields are integrated in this firm. 2. A giant labor swarm can be embedded in the firm. 3. Foreign investment on the firm will result in great benefit towards the firm and the country. |
| **Threats** | 1. Public is not fully aware of the pros and cons of robots. 2. Programming factors are highly challenged across the different sectors of testing which result in delay of delivery and eventual loss. 3. Foreign robot technologies are far greater than the investments. 4. There is a strict competition in electronics in the world. 5. Micro Electronics is expensive as compared to available product in the market. |